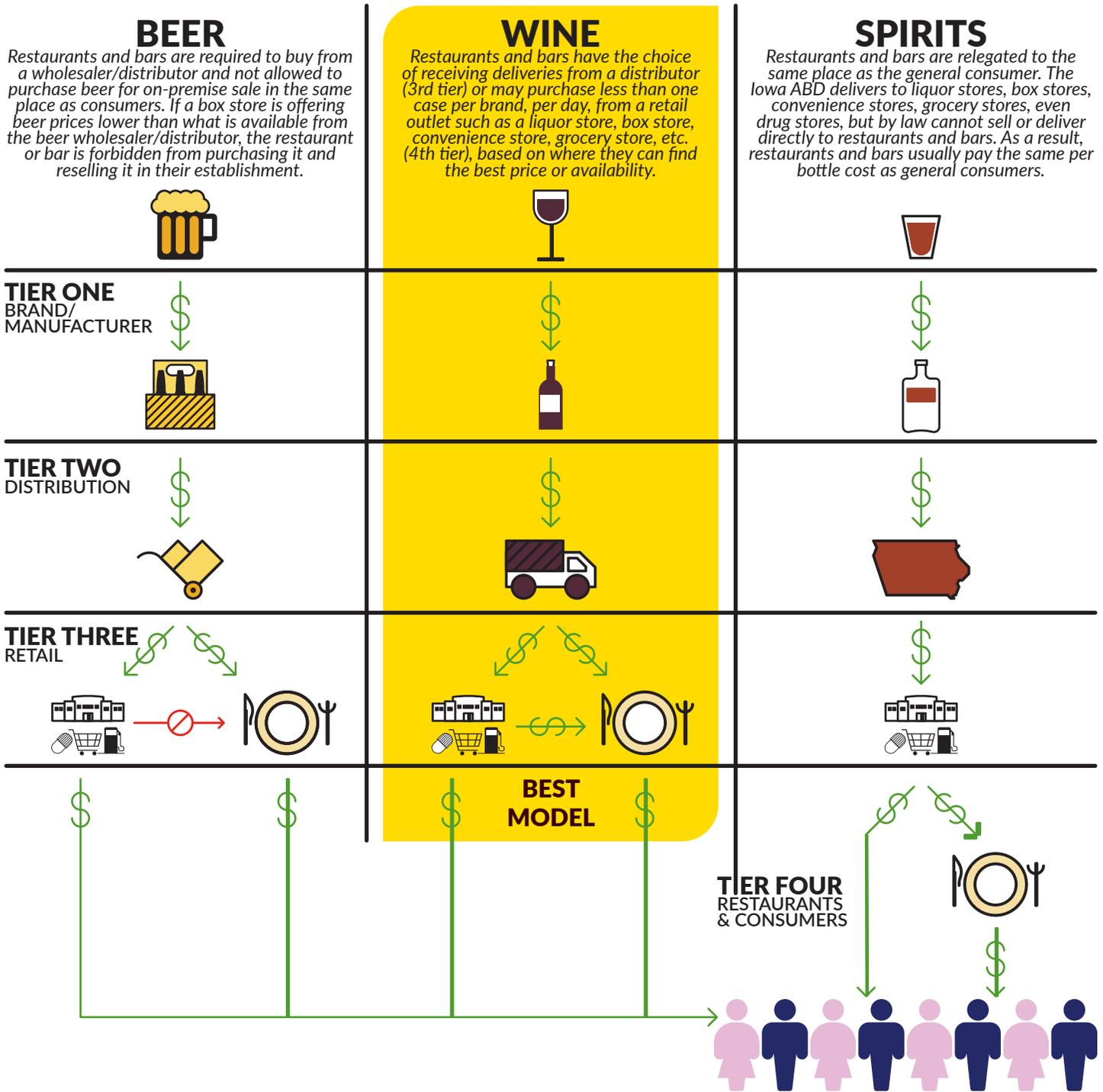


Bring Consistency to Where Restaurants and Bars Fit in Iowa's Three Tier System



Industry Ask

Allow Iowa's restaurants and bars to have the choice to legally purchase beer, wine, and spirits for on-premise use and sale directly from distributors/wholesalers or from retail outlets based on availability, cost, delivery time, and what's best for business. This model is working today for wine sales and would be helpful to rural and urban operators alike. Urban operators could receive spirits directly from the ABD, eliminating the markup cost of an additional retail tier. Rural operators, who struggle to meet order minimums for deliveries, would be able to purchase beer from a retail outlet when necessary.